

## Executive Summary Visitor Arrivals to Cambodia from Jan - Dec 2003

|  |                |
|--|----------------|
| <b>I. Total visitor arrivals to Cambodia in from Jan - Dec 2003 was:</b> | <b>701,014</b> |
| . Air:   | 455,972        |
| . Land & Boat:   | 245,042        |

### II. Mode of arrivals to Cambodia from Jan - Dec 2003

|                           |         |
|---------------------------|---------|
| . Air                     |         |
| -Phnom Penh:              | 269,674 |
| -Siem Reap Direct flight: | 186,298 |
| .Land:                    | 226,346 |
| .Boat:                    | 18,568  |

### III. Top 5 main market arrivals to Cambodia from Jan - Dec 2003

|        |        |
|--------|--------|
| Japan  | 88,401 |
| U.S.A  | 66,123 |
| Korea  | 62,271 |
| U.K    | 50,266 |
| France | 45,396 |

### IV. Comparison of visitor arrivals to Cambodia from Jan - Dec 2002 - 2003

|                           | 2002           |                | 2003           |                | %Change<br>2003/02 |
|---------------------------|----------------|----------------|----------------|----------------|--------------------|
|                           |                | %Share         |                | %Share         |                    |
| <b>.Air</b>               |                |                |                |                |                    |
| -Phnom Penh               | 320,187        | 40.71%         | 269,674        | 38.47%         | -15.78%            |
| -Siem Reap Direct flight: | 202,791        | 25.78%         | 186,298        | 26.58%         | -8.13%             |
| <b>.Land &amp; Boat</b>   | 263,546        | 33.51%         | 245,042        | 34.96%         | -7.02%             |
| <b>Total</b>              | <b>786,524</b> | <b>100.00%</b> | <b>701,014</b> | <b>100.00%</b> | <b>-10.87%</b>     |

## International Visitor Arrivals to Cambodia by Month in 2003

| Country of Residence    | Total          | Jan           | Feb           | Mar           | Apr           | May           | Jun           | Jul           | Aug           | Sep           | Oct           | Nov           | Dec           |
|-------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| <b>Grand Total 2003</b> | <b>701,014</b> | <b>76,255</b> | <b>72,162</b> | <b>60,415</b> | <b>37,154</b> | <b>30,485</b> | <b>35,477</b> | <b>47,555</b> | <b>58,263</b> | <b>52,600</b> | <b>54,020</b> | <b>78,387</b> | <b>98,241</b> |
| Grand Total 2002        | 786,524        | 58,470        | 74,756        | 77,488        | 65,733        | 49,564        | 49,339        | 58,286        | 65,455        | 50,079        | 58,370        | 81,527        | 97,457        |
| Change 03/02            | -10.87%        | 30.42%        | -3.47%        | -22.03%       | -43.48%       | -38.49%       | -28.10%       | -18.41%       | -10.99%       | 5.03%         | -7.45%        | -3.85%        | 0.80%         |

### Asean

|                       |                |               |              |              |              |              |               |               |               |               |               |               |               |
|-----------------------|----------------|---------------|--------------|--------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Thailand              | 35,718         | 2,552         | 1,105        | 1,373        | 1,951        | 2,404        | 4,466         | 3,013         | 2,958         | 3,087         | 3,682         | 3,147         | 5,980         |
| Malaysia              | 26,285         | 1,888         | 2,619        | 1,565        | 1,253        | 1,491        | 2,275         | 2,309         | 2,203         | 2,622         | 2,146         | 2,277         | 3,637         |
| Singapore             | 14,407         | 1,626         | 1,265        | 1,082        | 611          | 882          | 1,160         | 962           | 1,023         | 1,263         | 936           | 1,404         | 2,193         |
| Vietnam               | 28,610         | 2,457         | 2,152        | 2,273        | 2,316        | 2,037        | 2,160         | 1,825         | 2,192         | 2,804         | 2,098         | 2,602         | 3,694         |
| Philippines           | 23,953         | 2,181         | 1,989        | 1,482        | 345          | 2,121        | 1,420         | 2,311         | 2,528         | 2,186         | 2,166         | 2,135         | 3,089         |
| Indonesia             | 3,625          | 495           | 282          | 317          | 183          | 262          | 274           | 237           | 265           | 234           | 268           | 371           | 437           |
| Laos                  | 1,716          | 179           | 129          | 312          | 91           | 65           | 127           | 55            | 119           | 210           | 117           | 174           | 138           |
| Myanmar               | 1,575          | 95            | 113          | 64           | 81           | 142          | 127           | 180           | 154           | 97            | 201           | 124           | 197           |
| Brunei                | 210            | 26            | 68           | 12           | 5            | 1            | 35            | 9             | 0             | 0             | 4             | 13            | 37            |
| <b>Total of Asean</b> | <b>136,099</b> | <b>11,499</b> | <b>9,722</b> | <b>8,480</b> | <b>6,836</b> | <b>9,405</b> | <b>12,044</b> | <b>10,901</b> | <b>11,442</b> | <b>12,503</b> | <b>11,618</b> | <b>12,247</b> | <b>19,402</b> |

### Asia & Oceania

|                                    |                |               |               |               |               |              |               |               |               |               |               |               |               |
|------------------------------------|----------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Taiwan                             | 37,345         | 2,796         | 2,917         | 2,823         | 1,239         | 802          | 1,595         | 3,993         | 4,087         | 4,010         | 3,509         | 4,383         | 5,191         |
| China (PRC)                        | 38,664         | 2,894         | 3,921         | 3,568         | 2,598         | 1,763        | 2,368         | 3,450         | 5,081         | 3,338         | 2,524         | 3,336         | 3,823         |
| Japan                              | 88,401         | 11,942        | 12,093        | 6,075         | 3,670         | 2,182        | 2,191         | 3,362         | 6,963         | 8,400         | 5,989         | 12,316        | 13,218        |
| Australia                          | 26,638         | 3,285         | 2,163         | 1,922         | 1,865         | 1,231        | 1,368         | 1,521         | 1,820         | 1,915         | 2,232         | 3,031         | 4,285         |
| South Korea                        | 62,271         | 3,342         | 6,375         | 4,223         | 841           | 1,410        | 2,543         | 5,751         | 7,434         | 4,331         | 6,104         | 8,649         | 11,268        |
| New Zealand                        | 5,347          | 567           | 457           | 405           | 276           | 273          | 355           | 331           | 365           | 425           | 410           | 648           | 835           |
| India                              | 5,286          | 423           | 581           | 376           | 248           | 343          | 411           | 430           | 543           | 500           | 440           | 518           | 473           |
| Others                             | 17,480         | 5,105         | 828           | 4,331         | 821           | 538          | 277           | 749           | 755           | 819           | 652           | 857           | 1,748         |
| <b>Total of Asia &amp; Oceania</b> | <b>281,432</b> | <b>30,354</b> | <b>29,335</b> | <b>23,723</b> | <b>11,558</b> | <b>8,542</b> | <b>11,108</b> | <b>19,587</b> | <b>27,048</b> | <b>23,738</b> | <b>21,860</b> | <b>33,738</b> | <b>40,841</b> |

### Europe

|                        |                |               |               |               |               |              |              |               |               |               |               |               |               |
|------------------------|----------------|---------------|---------------|---------------|---------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|
| France                 | 45,396         | 5,677         | 5,953         | 5,115         | 2,551         | 1,613        | 1,539        | 2,567         | 3,906         | 2,220         | 3,120         | 5,642         | 5,493         |
| United Kingdom         | 50,266         | 4,504         | 4,404         | 4,293         | 3,590         | 3,318        | 2,646        | 3,850         | 4,487         | 3,390         | 3,969         | 5,184         | 6,631         |
| Germany                | 25,671         | 3,652         | 3,337         | 2,745         | 1,776         | 1,000        | 691          | 1,043         | 1,599         | 1,250         | 1,530         | 3,208         | 3,840         |
| Belguim                | 6,284          | 600           | 554           | 622           | 355           | 184          | 158          | 435           | 394           | 307           | 1,078         | 726           | 871           |
| Switzerland            | 4,914          | 890           | 386           | 522           | 171           | 276          | 165          | 234           | 267           | 173           | 291           | 686           | 853           |
| Italy                  | 6,657          | 1,075         | 991           | 745           | 170           | 114          | 108          | 280           | 877           | 328           | 282           | 561           | 1,126         |
| Sweden                 | 5,463          | 810           | 361           | 744           | 557           | 343          | 280          | 367           | 198           | 285           | 259           | 365           | 894           |
| Netherlands            | 6,391          | 909           | 850           | 520           | 295           | 242          | 163          | 674           | 650           | 330           | 489           | 652           | 617           |
| Denmark                | 3,574          | 651           | 119           | 434           | 275           | 291          | 288          | 257           | 206           | 86            | 213           | 264           | 490           |
| Austria                | 2,385          | 392           | 528           | 254           | 139           | 57           | 63           | 85            | 42            | 172           | 106           | 272           | 275           |
| Norway                 | 3,119          | 330           | 343           | 372           | 266           | 149          | 120          | 216           | 140           | 188           | 224           | 313           | 458           |
| Others                 | 23,233         | 1,623         | 4,849         | 1,994         | 1,095         | 648          | 896          | 1,408         | 1,144         | 1,996         | 1,499         | 3,472         | 2,609         |
| <b>Total of Europe</b> | <b>183,353</b> | <b>21,113</b> | <b>22,675</b> | <b>18,360</b> | <b>11,240</b> | <b>8,235</b> | <b>7,117</b> | <b>11,416</b> | <b>13,910</b> | <b>10,725</b> | <b>13,060</b> | <b>21,345</b> | <b>24,157</b> |

### The Americas

|                          |               |               |              |              |              |              |              |              |              |              |              |               |               |
|--------------------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|
| U.S.A                    | 66,123        | 9,464         | 6,357        | 6,016        | 3,883        | 2,710        | 3,837        | 4,065        | 4,244        | 4,070        | 5,040        | 7,941         | 8,496         |
| Canada                   | 14,872        | 1,821         | 1,673        | 1,553        | 992          | 762          | 688          | 855          | 817          | 757          | 1,065        | 1,519         | 2,370         |
| Others                   | 7,667         | 1,350         | 765          | 345          | 1,264        | 175          | 116          | 227          | 408          | 340          | 814          | 701           | 1,162         |
| <b>Total of Americas</b> | <b>88,662</b> | <b>12,635</b> | <b>8,795</b> | <b>7,914</b> | <b>6,139</b> | <b>3,647</b> | <b>4,641</b> | <b>5,147</b> | <b>5,469</b> | <b>5,167</b> | <b>6,919</b> | <b>10,161</b> | <b>12,028</b> |

### Africa & Middle East

|  |        |     |       |       |       |     |     |     |     |     |     |     |       |
|--|--------|-----|-------|-------|-------|-----|-----|-----|-----|-----|-----|-----|-------|
|  | 11,468 | 654 | 1,635 | 1,938 | 1,381 | 656 | 567 | 504 | 394 | 467 | 563 | 896 | 1,813 |
|--|--------|-----|-------|-------|-------|-----|-----|-----|-----|-----|-----|-----|-------|